


EXHIBIT C



Commercial Beverage Blender Market by End-user, Control Type, Container Material, and Geography - Forecast and Analysis 2021-2025



12.1 Vendors covered

Vendors are included in the report based on their offerings for the global commercial beverage blender market. They are identified based on their revenues, market dominance, geographical presence, product portfolio, and financials. Twenty important vendors in the global commercial beverage blender market have been covered in this report. The importance of the revenue from the global commercial beverage blender market to the overall business of a vendor is analyzed via the Influence Index. For all the twenty vendors, the revenue from the global commercial beverage blender market contributes to the overall revenue of the vendor but is not a key component of the vendor's revenue and hence all vendors have been classified as Contributing on the Influence Index.

Exhibit 43: Vendors covered

Vendor names	Structure	Company revenue 2019 (\$ Million)	Headquarters	Influence index
bianco di puro GmbH & Co. KG	Private	Not Disclosed	Germany	Contributing
Blendtec Inc.	Private	Not Disclosed	US	Contributing
Breville USA Inc.	Private	Not Disclosed	US	Contributing
Ceado Srl	Private	Not Disclosed	Italy	Contributing
Conair Corp.	Private	Not Disclosed	US	Contributing
Conlins Coffee World Inc.	Private	Not Disclosed	The Philippines	Contributing
Hamilton Beach Brands Holding Co.	Public	612.84	US	Contributing
Koninklijke Philips NV	Public	21,810.10	The Netherlands	Contributing
KRONES AG	Public	4,412.81	Germany	Contributing
Newell Brands Inc.	Public	9,714.90	US	Contributing
Omcan Inc.	Private	Not Disclosed	US	Contributing

Vendor names	Structure	Company revenue 2019 (\$ Million)	Headquarters	Influence index
Optimum Appliances	Private	Not Disclosed	Taiwan	Contributing
Sammic SL	Private	Not Disclosed	Spain	Contributing
SANTOS SAS	Private	Not Disclosed	France	Contributing
Skyfood Equipment LLC	Private	Not Disclosed	US	Contributing
Stanley Black & Decker Inc.	Public	14,442.20	US	Contributing
Stoelting Foodservice Equipment	Private	Not Disclosed	US	Contributing
Tetra Laval International SA	Public	15,656.21	Switzerland	Contributing
Vita-Mix Corp.	Private	Not Disclosed	US	Contributing
Whirlpool Corp.	Public	20,419.00	US	Contributing

Note: All revenues of vendors have been obtained from the latest available annual reports.

12.3 Blendtec Inc.

Blendtec Inc. is a privately held company that is headquartered in the US. It is a global company and information regarding its financials is limited. Its revenue from the global commercial beverage blender market contributes to its overall revenues, along with its other offerings, but is not a key revenue stream for the company.

Exhibit 45: Blendtec Inc. - Overview



Exhibit 46: Blendtec Inc. - Product and service

Segment Name	Description
Residential	The company offers blenders and blender accessories under the categories, classic series, designer series, pro series, jars, accessories, refurbished, mills & mixers, and blendfresh.
Commercial	The company offers blenders, blender accessories, and dispensers and self serve machines.

Exhibit 47: Blendtec Inc.- Key news

News type	Description
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Awards and recognitions

- In April 2019, the company announced that its Designer 725 blender was voted the best blender of 2019 by Gadget Review.

Exhibit 48: Blendtec Inc. - Key offerings

Offering	Description
Commercial beverage blender	The company offers a wide range of commercial beverage blender products such as Stealth Nitro, Stealth, Connoisseur 825, Connoisseur 825 Spacesaver, EZ 600 Black, and Chef 600.